

TULU



Both SK Tegel and Oberschöneeweide, constructed in 2021/2022 as student housing, provides Berlin's students with an affordable and secure place to reside. Each building consists of approximately 700 fully furnished single apartments, each equipped with its own kitchenette and ensuite bathroom.

Our on-site team is dedicated to assisting and supporting our residents with any issues they may encounter and residents enjoy access to a spacious common area that features a fully equipped gym, laundry facilities, a quiet study area, a rental kitchen, and recreational outdoor spaces for activities such as urban gardening, table tennis, and beach volleyball.

Konstantin Eckardt | Operations Manager
about his motivation to launch TULU:

What was your main motivation for installing TULU?

I decided to install TULU because it tackles a persistent issue that our students face. Space and financial constraints are common among students, but with TULU, they don't have to sacrifice access to necessary items. Instead, they can conveniently rent the products they need or desire for their daily lives without concerns about storage or high costs.

Simultaneously, as operators, we avoid the need to purchase, maintain, store, distribute, and collect rent for these products, while still offering this service to our tenants seamlessly. Moreover, this service significantly enhances the living experience for our residents at The Urban Club, fostering community building and improving overall social well-being.

Why is TULU a relevant amenity for your residents/students?

According to their motto, 'Own less, live more', TULU is the ideal complement to our services, encouraging residents to use or try out products they might wish to have but cannot afford to purchase.

With a diverse range of products available in the common area, it feels like opening a magic cupboard when gathering with friends to retrieve board games or VR headsets and enjoy a great time together.



TULU provides everything that I need the most, I rented once the iron, used the printer, and am considering to try the hairdryer since it was a Dyson so I can't think of anything else



Finally, what do you expect from our partnership moving forward?

As we expand with more Urban Clubs in the future, I aim to extend the Tulu service to our upcoming tenants. This will include introducing new products and events for mutual benefit, enriching the living experience at The Urban Club.



Konstantin Eckardt
Operations Manager

TULU

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